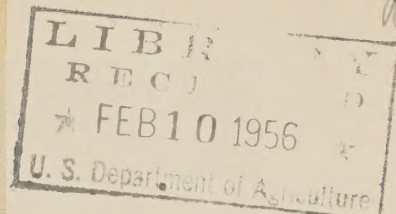


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1956



GARDEN *Grandeur*

PINK FROST

Plant Pat. 1269

Huge new hybrid tea show rose of exciting blended pink coloring, with remarkably strong and pleasing Damask fragrance. Arp proudly introduces this vigorous, sturdy cross of Charlotte Armstrong, Texas Centennial from the Armstrong Research Department. Bushy to upright, the plant branches well, reaches 5 feet and up the first season, freely produces large, ovoid buds which open to blue-ribbon, 5-inch, charming pink flowers with 38 to 45 petals. Unusually long lasting, a great rose for fragrance.

Each \$2.50, 3 for \$6.60

ARP ROSES

P. O. Box 3338

TYLER, TEXAS
(ARP NURSERY COMPANY)



©

Lemon Chiffon (Plant Pat. 1241)

New last year, Arp rose Lemon Chiffon is a bushy, compact, early-flowering hybrid tea resulting from a cross of two widely disseminated and popular yellow roses, Soeur Therese and Golden Dawn.

It will retain its rich yellow color and continue flowering abundantly through summer heat.

Fragrance, rare in yellow roses, is admirably strong and spicy. Long pointed buds, usually borne singly, open to 3½ to 4¼-inch, solid yellow flowers.

Queen of Texas State Fair Rose Show, honored in 1955 fashions by Sakowitz, Houston. Truly the 1955 Yellow Rose of Texas.

Each \$2.50, 3 for \$6.60

All-America Rose Selection for 1956



New Floribunda Rose **CIRCUS**

(Plant Pat. 1382)

This is the only All-America winner for 1956, and the first multicolor floribunda variety ever to win the award. Circus has gay, bright flowers in an array of colors, from rich yellow and red in the bud to orange-buff flushed pink in the open bloom. A bush of medium height, with large, glossy foliage. Makes a bright accent anywhere; especially good where it has a dark background, as of evergreens. Shapely, lasting Circus cut flowers are magnificent in arrangement or corsage.

Each \$2.50, 3 for \$6.60



... Another new Queen, Maymerle Shirley, reigns over the 1955 Texas Rose Festival from extravagant coronation through gorgeous rose show, distinguished visitors' luncheons, Queen's tea, Queen's ball, spectacular floral parade, football game, fiesta celebration and rose vespers.



Lemon Chiffon rose is the queen's bouquet presented to Mitch Miller, celebrated CBS musical director and recorder of the Civil War tune "Yellow Rose of Texas", before Dallas' statue of Robert E. Lee. Miller, honorary Texan by decree of Governor Shivers, named pretty Miss Maymerle Shirley of Tyler "Miss Yellow Rose of Texas" and gave her the millionth casting of the hit parade record, in gold.

ARP *Quality* HYBRID TEA ROSES

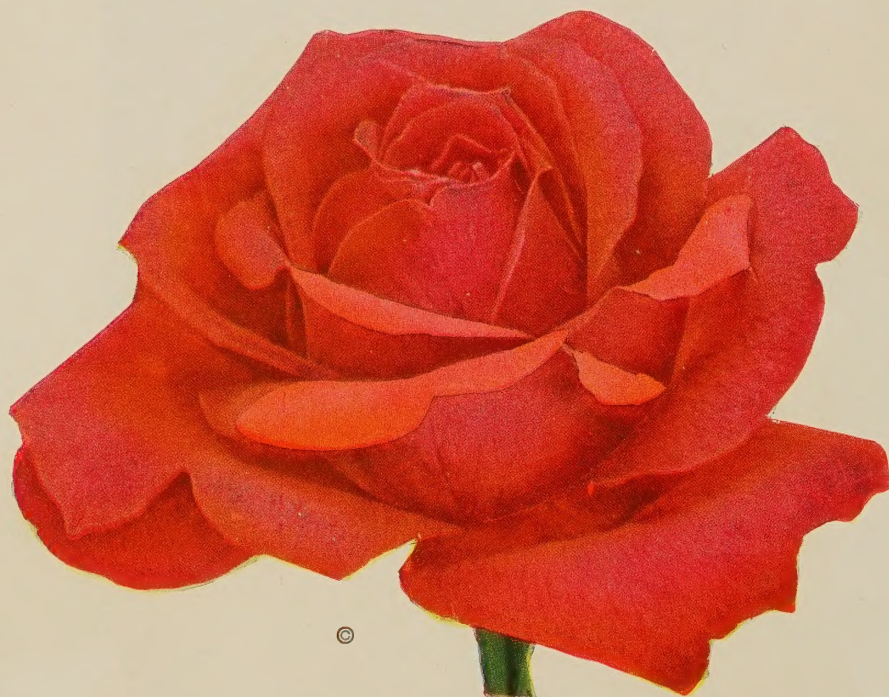


AMI QUINARD (*Above*)

One of the darker velvety red roses. The long buds open into medium-sized flowers, freely produced on an erect bush. They have about 17 petals and are fragrant. The color becomes darker with age, without turning purple. Foliage is very leathery, on a vigorous plant.

BETTY UPRICHARD (*Below*)

A large bicolor rose with rolled petal edges. The outside of the petals is deep carmine and the inside silvery salmon. Buds are long pointed, with spicy fragrance; the flower has about 20 petals. A very fine garden plant that blooms freely and continuously all season.



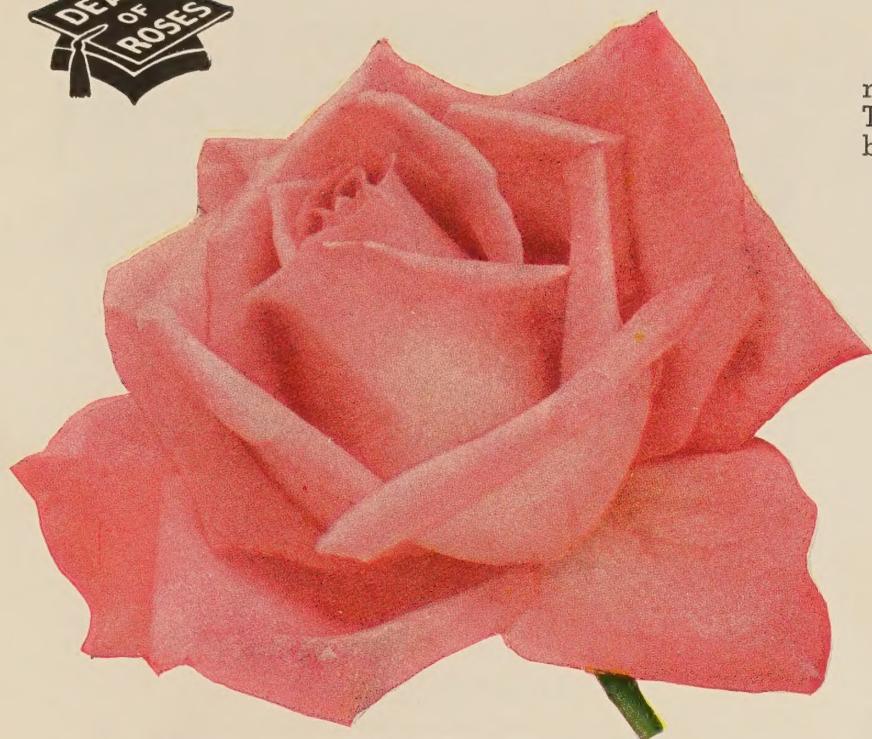
BETTER TIMES (*Above*)

A top favorite with both florists and outdoor gardeners. Prized for its bright cerise-red color, pointed buds and long stems. It has large blooms with a texture like shimmering satin. Compact habit of growth. This is the modern rose that has replaced the old American Beauty.

BLANCHE MALLERIN (*Plant Pat. 594*)

This is a very beautiful white rose with such a satiny sheen on the petals that it never looks dead white. If a flower can be "poised" looking, this one is. It has long buds and exquisite, 3½ to 4-inch blooms, excellent for cutting. Fragrance is the final perfect touch. Upright plants of medium height.





BRIARCLIFF

Large, perfectly formed, deep rose-pink blooms, lighter on outer petals, with a touch of citron-green at the base. Fragrant and very double, with about 50 petals. Carried on strong stems, they are perfect for cutting. Foliage dark, glossy. Vigorous and free blooming from spring to frost. Popular for over 25 years.

CONDESA DE SASTAGO (*Below*)

Large, fragrant, bicolor flowers of copper-red and rich yellow. Very bushy, healthy and free flowering. This is one of the older bicolor roses that continues to be popular in the face of strong competition.



CHRYSLER IMPERIAL (*Plant Pat. 1167*)

You will want Chrysler Imperial for its smashing, rich crimson color. It has oxblood-red overtones and lustrous garnet in the depths of the bloom. The long, slender buds and large, high-centered blooms are equally appealing. Sturdy stems carry the flowers on a well-knit, dark-foliaged plant. A show flower, often a prizewinner.



CHARLOTTE ARMSTRONG

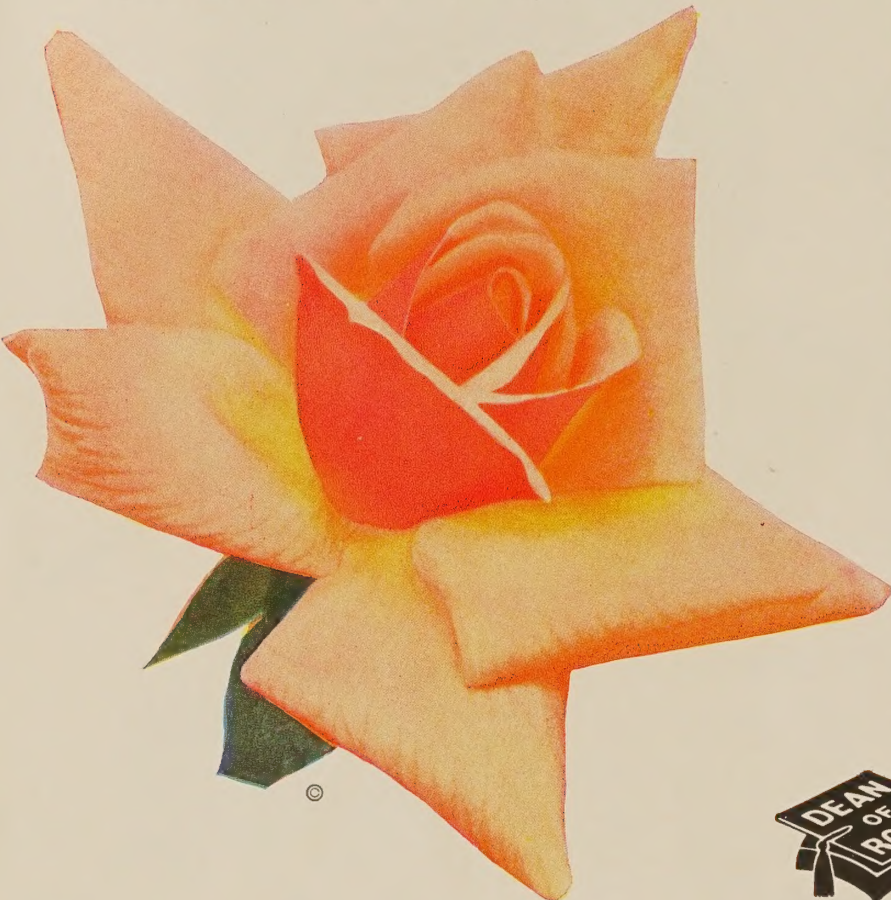
(*Plant Pat. 455*)

One of the finest roses, ranking among the top varieties of all time. Magnificent open blooms of vivid cerise develop from lovely long, carmine-red buds. Sometimes the color is dark rose-red. This plant will become one of the largest in the rose garden, usually producing its flowers singly and always on long cutting stems. The handsome foliage is abundant and disease free.



COUNTESS VANDAL *(Below)*

The first color to show in this rose is a brilliant bronze, lightening toward gold at the base. The long slender buds hold their artistic shape for several days as the petals unfold in a lovely play of carmine-pink, buff and gold. Blooms are ideal for bouquets.



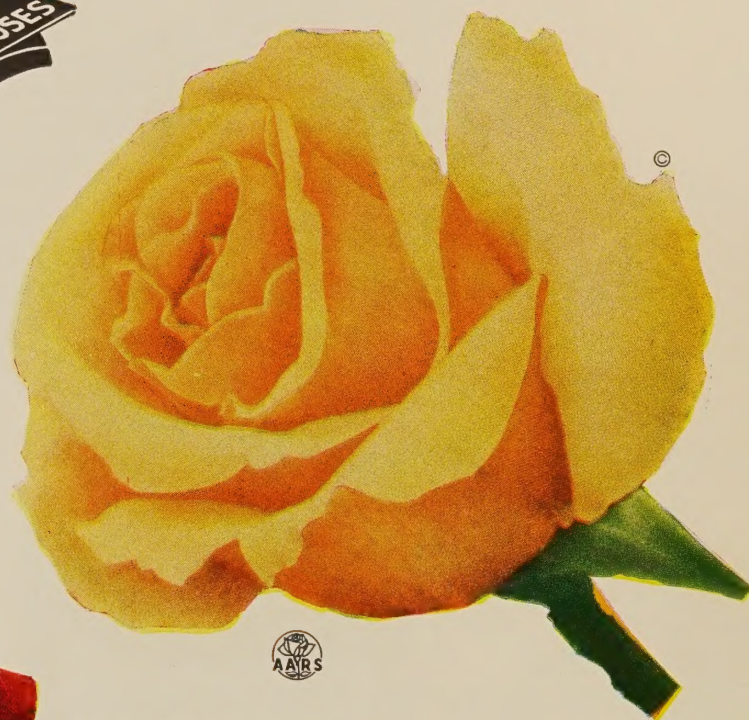
DAINTY BESS

A charming and daintily colored single rose of perfect form, with only 6 petals, each one distinctly notched. Sprays of silvery shell-pink flowers with contrasting, prominent maroon stamens. Very informal and appealing, with wild-rose fragrance. Floral arrangements of Dainty Bess are exciting, interesting and easy. Even those who ordinarily prefer a big double rose fall in love with Dainty Bess.



CRIMSON GLORY *(Below)*

Velvety rich crimson, very fragrant and reliable. The beautifully furred blooms are held proudly erect on vigorous plants. New crimson varieties must be extra good to beat Crimson Glory. It is outstanding everywhere.



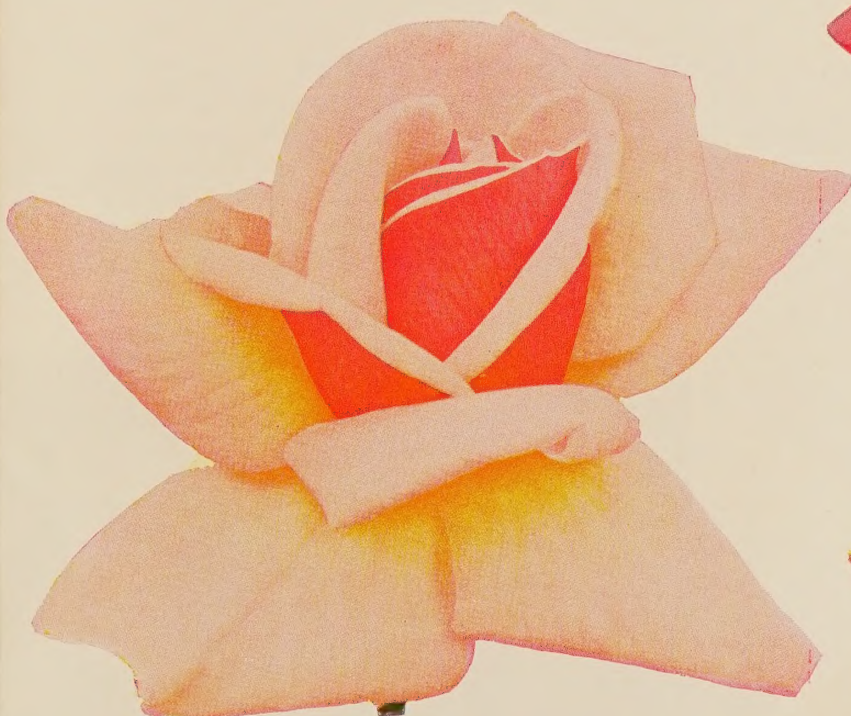
DIAMOND JUBILEE *(Plant Pat. 824)*

One of the longest lasting of hybrid tea roses. The warm, glowing buff-orange blooms open slowly, providing many thrilling hours as you watch the buds gradually unfold. The firm, high-centered flowers, 5 to 6 inches across, are borne on long stems that make them excellent for bouquets. True old rose fragrance. The hardy, 3-foot plant is sturdy and full, well covered with rich dark green foliage.



ECLIPSE

A top, all-purpose, fragrant yellow rose for all parts of the country. Slim, tapering buds, which make perfect boutonnieres, open to brilliant golden yellow blooms of rather loose, informal shape, with 25 to 30 petals. The long sepals, prominently displayed on the buds, are a distinguishing mark. Throughout the season the plant gives fresh new buds as fast as the old ones open. The plant has rich, heavy, attractive foliage. After 20 years this prize-winning rose is still a favorite yellow.



EDITH NELLIE PERKINS (Above)

A rose with long-pointed buds opening into double flowers of good size, long lasting and fragrant. Outside petals orient-red shaded cerise-orange; inside salmon-pink. Very free flowering throughout the summer. A vigorous, bushy plant with few thorns and plenty of foliage. Another of the older hybrid teas that are still proving their desirability year after year, as newer varieties try to take their place.

EDITOR McFARLAND (Below)

A standard deep pink variety and one of the longest-lasting flowers when cut. Perfectly formed, very fragrant blooms of clear brilliant pink, with strong, wiry stems. Large and double, with about 30 petals. Plants healthy and bushy, blooming freely until frost.



ENCHANTMENT (Plant Pat. 737)

An enormous beauty with stately buds and huge, long-lasting blooms of an entrancing peach-pink color. They are 6 inches across when fully open, with 35 petals to a flower. The plants are vigorous and upright, with a wealth of dark green, disease-resistant foliage. Has a delightfully elusive yet all-pervading fragrance. This is a remarkably fine example of the highly bred, distinguished modern rose. It is in bloom from June to late fall.





ETOILE DE HOLLANDE (*Above*)

Considered by many authorities to be the best of the bright reds. The perfect buds open to somewhat loose flowers of rich velvety crimson, with true rose fragrance. A strong, healthy bush of medium height, blooming well all summer. Fine for cutting.

FORTY-NINER (*Plant Pat. 792*)

One of the brightest of the newer bicolor roses. The buds are delightfully formed, opening into well-shaped flowers of large size, mildly fragrant, with 25 to 40 firm petals. The outside of the petals is a rich chrome-yellow, sometimes overlaid with pink, changing to straw-yellow in the open bloom, while the inside of the petals is fire-wagon-red. Vigorous, 3 to 4-foot plant.



FRAU KARL DRUSCHKI (*Below*)

A rose superb in every way except that it lacks fragrance. Ideal hardy white, pure in color, perfect in form, strong growing and free flowering. Blooms in June and sometimes repeats in autumn. This is a very famous old rose that has been in the gardens of rose lovers for half a century. (Hybrid Perpetual.)



FIRST LOVE (*Plant Pat. 921*)

Urn-shaped, long and slender, the rose to dawn-pink buds stand erect on good stems. The opening flowers are lovely, too, with each delicate pink petal gracefully pointed. The semi-double blooms of medium size have a light tea perfume. Vigorous and disease-resistant, the plant produces freely and repeatedly all season.



FRED HOWARD (*Plant Pat. 1006*)

The ovoid buds are golden yellow, delicately tinted light pink at the tips; as they open, they become rich buff-yellow shaded pinkish. Slightly fragrant. The broad, 4-inch blooms have 50 to 60 petals and are carried on long cutting stems. A strong, upright plant, blooming freely until late in the fall. Dark, glossy foliage. A superb rose for the garden and for cutting as well.



GOLDEN SCEPTER (*Plant Pat. 910*)

An unfading rich golden yellow variety that will keep blooming all summer. Long, graceful buds and well-formed blooms of the high-pointed type, about 5½ inches across, with 35 petals. The tall, well-balanced plant grows to about 3 feet in height; foliage is dark, glossy and healthy. Very easy to grow, with a clean, open habit. Excellent for both garden and indoor use.

GOLDEN CHARM (*Below*)

An exquisite rose of bright buttercup-yellow, drenched with delightfully sweet perfume. The buds, opening to long-lasting flowers on splendid bushes, have made it one of the best sellers. It grows easily in any good garden soil and thrives with a minimum of attention.



GRENOBLE

A marvelous burst of glorious color from spring to freezing weather. It has long, graceful, huge red buds bursting into large, carmine-red flowers with 30 to 40 petals and light spicy fragrance. A sturdy plant, about 3½ feet tall, with thick foliage.



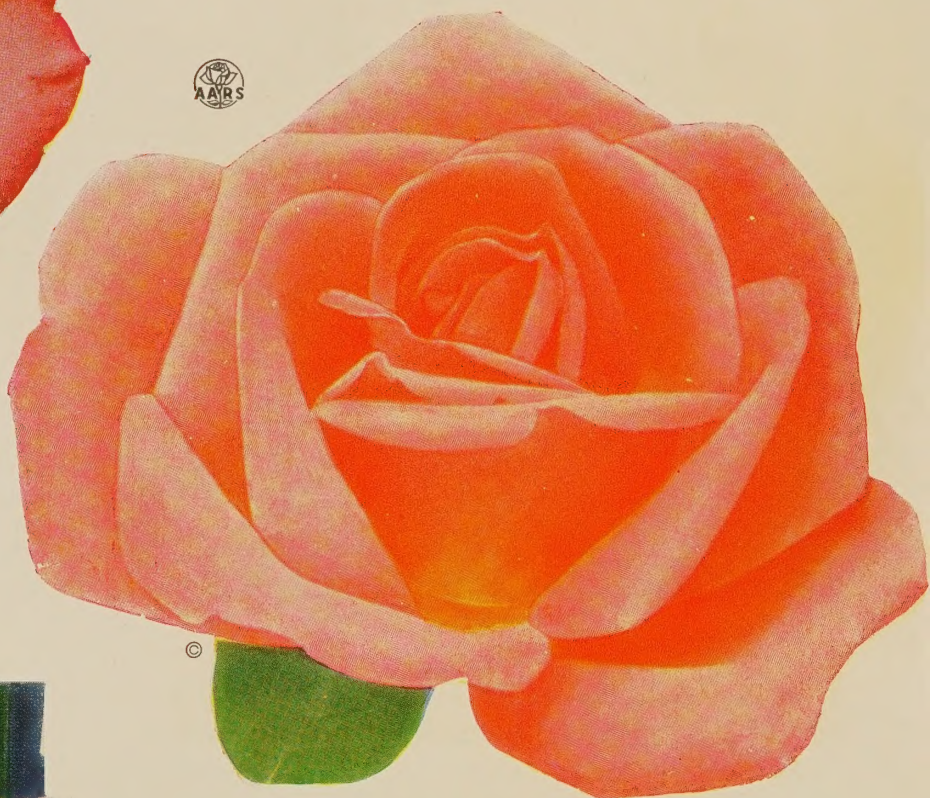
HELEN TRAUBEL (Above)
(Plant Pat. 1028)

Sometimes lively pink but more often with lovely apricot tints. This is a 5 to 6-inch flower with high center, spreading out as it opens. Buds are long and slim. Very free flowering and dependable, it will be a favorite no matter what other varieties you have.

KATHERINE T. MARSHALL

(Plant Pat. 607)

A rose of rare beauty and delicacy of form. It is a clean, sparkling, warm pink, growing vigorously, with large, open, friendly blooms. Firm, long-pointed, slow-opening buds of deep coral-pink have a suffusion of warm yellow and open into full, sun-resistant blooms. The plants are very hardy, unusually vigorous and particularly tall. This is a rose that appeals to practically everyone and should certainly be included in every planting.



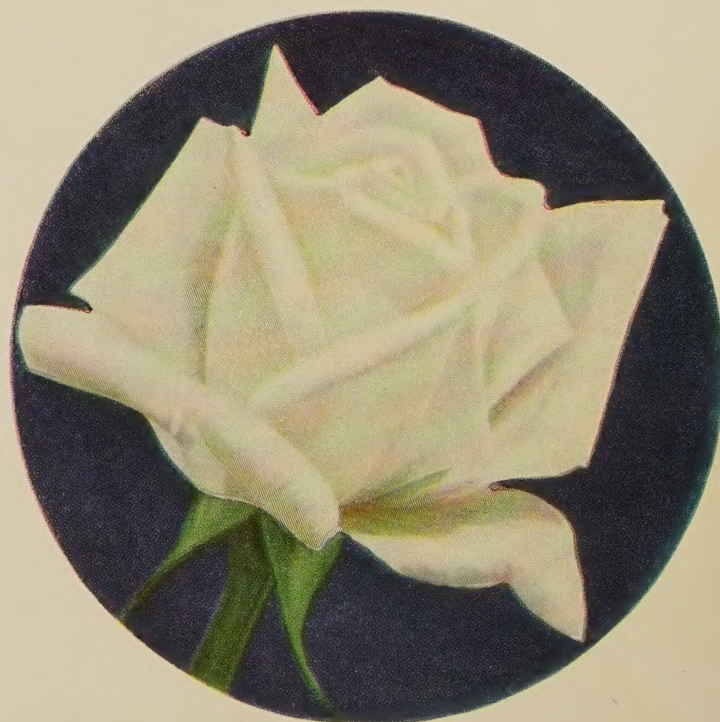
KONIGIN LUISE (Below)

Another white rose of top quality. Fully double flowers of large size, with a high center; slightly fragrant. They last well, and there are very few greenish buds. Splendid healthy plants, with dark, leathery foliage.



KAISERIN AUGUSTE VIKTORIA

A strong, healthy grower. Soft pearly white, with enough lemon in the center to relieve the white. Very double, fragrant, beautifully formed flowers on graceful stems. This has been a favorite cutting variety for a long time and promises to hold its status for years to come.



LOWELL THOMAS (*Below*)
(*Plant Pat. 595*)

Vibrant chrome-yellow blooms open from beautifully shaped buds. The color is penetrating, clear and deep, having a quality not seen in other roses of this color. It is a strong grower with good foliage and stiff stems. The large flowers retain their color unusually well and have an elusive, delicate fragrance.



McGREDDY'S SUNSET
(*Plant Pat. 317*)

Orange-yellow overlaid with warm salmon-flame, tinted with delicate orange and rich scarlet—a wonderful combination of appealing colors. The globular flower has about 40 petals, with fruity fragrance. It lasts well through hot weather. A vigorous plant, 2½ feet tall, with glossy, bronze-colored foliage.

LUXEMBOURG (*Below*)

A large, high-centered rose of coppery yellow with a deeper colored center and yellow stains at base of the petals. Soft bronzy foliage on a rather spreading plant. Considered a fine yellow rose in the South because of its rich yellow buds and its good habit of growth.



McGREDDY'S YELLOW (*Above*)

A favorite yellow variety. The color is soft, clear, pure buttercup-yellow, which does not fade in the sun. The well-shaped flower shows a mass of golden anthers when it is fully open. A strong grower and free bloomer, with foliage of holly-like texture. This fine McGredy rose has a charm and grace all its own.



MIRANDY (*Plant Pat. 632*)

A gorgeous, fragrant, red rose. The big buds are deep, rich dark red with black shadings, opening to chrysanthemum-red. It has a penetrating, unforgettable fragrance. The plant is strong, with heavy stout stems, and produces its glorious flowers freely all season against a background of dark green, heavy-textured foliage.

MRS. PIERRE S. DU PONT (*Below*)

A deep golden yellow. Medium-sized, long-pointed bud of reddish gold opening to a semi-double, very lasting, fragrant flower. The plant is of strong, vigorous growth. A profuse and continuous bloomer, giving flowers from early spring until freezing weather.



NEW YORKER (*Plant Pat. 823*)

The truly red rose that stays red until the petals wither and fall. Has a delightful almost raspberry fragrance. The bud is slow opening and of perfect form and texture. As the bloom develops the color is scarlet with rose-red undertones and a rich velvety sheen. The blooms last long even in hottest weather and never take on a bluish cast. Hardy and disease resistant.



MOJAVE (*Plant Pat. 1176*)

All the warm tints of a desert sunset are combined in this prize-winning hybrid tea—glowing apricot-orange, nasturtium-red, scarlet and vermillion. Slender buds and double, fragrant flowers. It blooms from early spring to late fall and is perfect for cutting. Mojave is a descendant of Charlotte Armstrong, has upright long stems on a great, tall-growing bush.



NOCTURNE (*Plant Pat. 713*)

Dark red with maroon shadings; buds are long and gracefully shaped. This fragrant variety is very strong growing, bushy, upright and produces many flowers. The stems are long, the foliage large and luxuriant. The large, richly textured petals have good substance, and there are plenty of them.



PEACE (*Plant Pat. 591*)

One of the best and most beautiful of roses. A vigorous, healthy grower with shining dark green foliage. Yellow buds picoteed cerise open to alabaster blooms flushed pink. Very large and long lasting, with broad petals and high-pointed center, and carried on a strong, straight stem.



©



PICTURE (*Above*)

There just are not adequate adjectives nor color plates good enough to do justice to the perfect pink buds and flowers of Picture. Nor could they suggest the warmth of the rich salmon undertones, so cheerful and glowing. Each flower is heavily petaled, substantial and long lasting, with sweet tea fragrance. The strong, vigorous plants are healthy and produce continuously. A perfect cut flower.



POINSETTIA

This free-blooming rose brings to you the brilliance and glowing red color of the Christmas poinsettia. The buds are ideal in form, long and pointed, with fairly good petalage. A good grower and fine as a cut flower. Here is a rose that can be depended on to bloom through almost any kind of weather.

PRESIDENT EISENHOWER

(Plant Pat. 1217)

A splendid new rose of rich, unfading rose-red color. Large buds open slowly to 4 to 5-inch, well-formed flowers with 35 to 40 petals, on strong, straight stems. A free, continuous bloomer with heavy canes, 2½ to 3 feet tall. Sweet old-time fragrance.



RADIANCE (Above)

The standard American pink rose, widely planted because it does well almost everywhere. A brilliant carmine-pink, with salmon-pink and yellow shadings at base of the petals. The fragrant, globular flowers are produced abundantly all season, even through the hottest weather. Commonly known as the "beginner's rose" because it has been the means of introducing thousands of home gardeners to the hobby of rose growing.

PRESIDENT HERBERT HOOVER

A glorious combination of cerise-toned orange, scarlet and yellow. Large, open flowers with about 25 petals and rich spicy perfume. An unusually tall, well-branched plant with unbelievably strong cutting stems. One of the first multicolor varieties, still widely grown after 25 years. Very free blooming. The clean, handsome foliage is an added attraction.



RED RADIANCE (Above)

This is one of America's great red roses and the perfect companion for Radiance, with blooms and plant of the same type. Vigorous growing, hardy, healthy, free blooming, with true rose fragrance. The color is a bright cerise-red.

REX ANDERSON (*Plant Pat. 335*)

An outstanding exhibition rose of lovely ivory-white, perfectly formed and slow opening. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft and fascinating scent. If you want to win a blue ribbon, plant Rex Anderson.



RUBAIYAT (*Plant Pat. 758*)

A brilliant rose with a profusion of long, graceful buds appearing early in June and continuing throughout the summer and into the fall. Buds are crimson-pink on the outside, showing a rich crimson-red color as they open. There is a subtle old rose fragrance. The plant is extra tall, vigorous and free blooming, with remarkable disease resistance.

ROUGE MALLERIN (*Below*)

The heavy Damask fragrance and rich brilliant red color of this fine hybrid tea seem to belong together. This is a large, very double rose with long-pointed buds. The strong, well-branched plant, with leathery foliage, is a compact grower about 2 feet tall.



SHOW GIRL (*Plant Pat. 646*)

The color is a rich deep pink. It will be one of the strongest plants in your rose garden, upright and regularly bearing amazingly long, lovely buds, perfect for cutting. The many-petaled blooms are long lasting, on good stems. A fine exhibition variety.



SLEIGH BELLS (*Plant Pat. 1004*)

A very fragrant new white rose with creamy center. The large, double, open flower is a pure glistening color and keeps well when cut. A vigorous plant to 4 feet tall, with excellent glossy foliage and fine long stems. Blooms profusely from spring to frost.

SUN VALLEY (*Plant Pat. 1135*)

Warm golden yellow, with strong spicy fragrance. The brilliant color lasts for days, even in bright hot sunshine, without any signs of fading. Ovoid in the bud, opening to a beautifully shaped, double flower 4 to 5 inches in diameter, borne on a long, straight stem. Leathery, dark green foliage. A superb new rose for cutting.



SYMPHONIE (*Plant Pat. 958*)

A new variety that has Peace as one of its parents, which is a good start for any rose. This is a distinctive pink of deep rich tone, with a silvery tint shining through. Deep carmine-pink veins spread a pattern over the wavy petals. Blooms are of immense size, with 25 broad petals, and have a heavy tea scent. Strong and free-blooming plant.



SOEUR THERESE (*Above*)

The long-pointed buds are chrome-yellow, heavily marked with carmine; the open flower is rich daffodil-yellow, with sweetbrier fragrance. The blooms come freely on splendid cutting stems. Leathery, bronzy green foliage on a bushy, strong plant. Among the finest of yellow roses for home gardens.





TALISMAN (Above)

A glorious combination of brilliant red and gold buds, opening to well-shaped blooms of scarlet-orange and rich yellow. Fragrant flowers of medium size, with about 25 petals, showing their best color in cooler weather. Constantly in bloom. Leathery, shining foliage on a plant of average height.



TIFFANY (Plant Pat. 1304)

Long buds of deep pink shaded yellow at base, opening to phlox-pink blooms. Perfectly formed, double and high centered, the flowers last well and are very fragrant. Petals are of heavy texture. Upright and vigorous.



ZULU QUEEN (Plant Pat. 363)

A magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full petaled. Large, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich velvety blooms never burn in the sun. While not an unusually free bloomer, Zulu Queen will produce enough flowers to satisfy your expectations.



THE DOCTOR (Above)

Sparkling pink, pointed buds; one of the largest of all blooms—5 to 6 inches across. Says the *American Rose Annual*: "One of the largest of all roses, one of the most beautiful, and one of the sweetest." The color is uniform silvery pink in both bud and open flower. Not very free blooming, but each flower is a gem.





ARP *Grandiflora* ROSES

This new class of roses was established last year when the new All-America winner, Queen Elizabeth, was considered to be distinct enough from both hybrid teas and floribundas to warrant a new name. The word Grandiflora was chosen to describe the new class. Some flowers are carried singly on long stems, and others are in clusters. They are produced as freely as floribundas, yet have the wonderful bud form, long-lasting larger flowers and magnificent cutting stems of hybrid teas. The tall bush needs to be placed at the rear of a group planting; it also makes a fine specimen plant.

BUCCANEER

(Plant Pat. 1119)

A brilliant, flashing grandiflora of clear sunshiny yellow color. The long, slender, tapering buds open to cupped flowers with about 30 petals and moderate tea fragrance. The bright color lasts very well. This fine new rose has been widely tested and has been awarded numerous prizes for its splendid performance. The plant reaches a height of about 5 to 6 feet in mild climates and should be placed where it will have plenty of space to spread its free-branching canes.

BUCCANEER

MONTEZUMA

MONTEZUMA

(Plant Pat. 1383)

Another excellent, dependable grandiflora in an eye-catching color. It is splashing scarlet-orange, unusual and long lasting, and exceedingly vivid in the bud. The color changes to a lighter and even more radiant salmon-orange in warm weather. The plant bears an abundance of slender, well-formed buds; the high-centered blooms are especially large for the class. Big, glossy foliage covers the sturdy, free-branching plant, which blooms and blooms all season. It grows to 5 feet in mild regions and is rather slender in habit.



GRANDIFLORA ROSES

QUEEN ELIZABETH (*Plant Pat. 1259*)

Here is the breath-taking All-America Winner of 1955! The delicate pink flowers combine the magnificent qualities of hybrid teas with the sturdy, free-flowering habit of floribundas. The color is a subtle blending of carmine-rose and dawn-pink. Glossy, dark foliage clothes the tall plant to the ground. Long, almost thornless stems carry the fragrant blooms both singly and in clusters. The 15 to 20-petaled flowers grow richer with age and last longer when cut.

ROUNDELAY (*Plant Pat. 1280*)

A delightfully fragrant, vivid red grandiflora with all the good features of its class. The well-formed, deep red buds become neat, full, high-centered blooms of glowing red. It has good substance and a free, continuous habit of bloom. Many flowers come in clusters, but always on strong stems for cutting. Vigorous and tall grower.



ARP *Sturdy*



©

BLAZE

BLAZE. A mantle of bright scarlet covers this wonderful climber in June and repeatedly through the summer. Hardy and reliable, it is grown all over the country.

CLIMBING CHARLOTTE ARMSTRONG. (Plant Pat. 523.) Long cerise buds on a fine climbing plant.

CLIMBING CRIMSON GLORY. (Plant Pat. 736.) Rich in crimson color and Damask fragrance. Well worth a place in any garden.

CLIMBING ETOILE DE HOLLANDE. Some of the loveliest red buds and open flowers are produced on this big, strong-growing plant.

CLIMBING FORTY-NINER. (Plant Pat. 1094.) Chrome-yellow on the outside and red on the inside of the petal. Well formed and long stemmed.

CLIMBING GOLDBLOCKS. (Plant Pat. 1090.) Charming golden flowers just like the bush form, making a colorful display.

CLIMBING MRS. PIERRE S. DU PONT. Reddish gold buds and deep golden yellow flowers.

CLIMBING PEACE. (Plant Pat. 932.) Huge, ruffled, yellow to ivory blooms with edge and flush of pink. This climbing sport has the same fine foliage and strong stems so popular in the bush.

CLIMBING POINSETTIA. Brilliant, glowing Christmas red. Long buds, excellent for cutting. A good climber.



©

CLIMBING GOLDBLOCKS



©

DREAM GIRL

CLIMBING ROSES

CLIMBING RADIANCE. Long-lasting flowers, delightfully fragrant. Cameo-pink, with deeper center. Vigorous grower and free bloomer.

CLIMBING RED RADIANCE. One of the finest red climbers. Brilliant deep rose-red. Very fragrant flowers on a strong plant.

CLIMBING RED TALISMAN. Long-pointed buds of cerise-red. Very fragrant.

CLIMBING SUMMER SNOW. (Plant Pat. 400.) Glacier-white, double blooms in large clusters that bury the plant. A persistent, pure white climber, vigorous and hardy.

CLIMBING TALISMAN. Very striking on a fence or trellis. Has the same urn-shaped buds and lovely red and gold flowers as the bush Talisman. A vigorous climber.

DR. J. H. NICOLAS. (Plant Pat. 457.) Presents a heavy display of gorgeous deep rose-pink blooms in June and repeatedly all through the summer. Very large and richly fragrant.

DREAM GIRL. (Plant Pat. 643.) Spicily fragrant, slowly opening buds of very light appleblossom-pink, opening to show an interior of salmon-pink. A splendid everblooming hardy climbing and pillar rose. Plants established a year or more will produce a fine crop of flowers in early June, followed by a succession of blooms throughout the summer, ending with a glorious show in early fall. Disease resistant, healthy and vigorous.



©

DR. J. H. NICOLAS



©

CLIMBING SUMMER SNOW



©

GLADIATOR (New for 1956)

CLIMBING ROSES, continued



PAUL'S SCARLET CLIMBER

GLADIATOR. (Prop. Rts. Res.) A brand-new ever-blooming climber with huge, high-centered flowers that are a subtle blend of brightest scarlet and softest red. Scores of these exquisite blooms are borne on 8 to 10-foot plants. Large, healthy, dark foliage on a very hardy climber. Light fragrance.

HIGH NOON. (Plant Pat. 704.) The intense shade of clear shining yellow displayed in the medium-sized, well-shaped buds cannot be found in any other rose on the market today. It was the 1948 Regional All-America Award winner for the Pacific Coast and Southern States. The flowers are borne on long stems with light green, glossy foliage. The plant is fast growing and should have a post, wall or some support to best display its beauty. High Noon produces a big crop of magnificent buds in the spring, continuing throughout the entire growing season.

PAUL'S SCARLET CLIMBER. Scarlet-red, semi-double flowers are freely produced in clusters of three to ten on much-branched canes. A strong, very hardy grower. Canes are flexible and are easily tied to a fence, pergola or post. A more gorgeous mass of spring color is hard to find.

WHITE DAWN. This is a very fine everblooming white climbing rose. From late spring to frost it produces hundreds of pure white, completely double blooms resembling gardenias in their waxy form and texture. Blooms the first year. Just as hardy and reliable as its parent, New Dawn.



HIGH NOON



WHITE DAWN

ARP *Mass-Blooming* FLORIBUNDA ROSES

BETTY PRIOR (Plant Pat. 340)

Large clusters of lively red buds that open to single, shell-pink flowers with only 5 petals. They resemble pink dogwood in size, shape and color. A 3½-foot plant, vigorous and always in bloom. Among the very best of all flowers, widely grown because it is so dependable.



ELSE POULSEN (Below)

Single, bright rose-pink flowers of good size, carried in clusters on long stems. The plant is erect and very sturdy, blooming from spring to frost. Exceptionally fine as a hedge, border or solid bed.



EMBERS

(Plant Pat. 1178)

Brilliant scarlet in warm weather, aging darker; very dark red in spring and in cool regions. Semi-double, very fragrant flowers in clusters on long, sturdy stems. Bushy, compact plant, 3 to 3½ feet tall, moderately spreading but not sprawling in habit. Not a mass-blooming type but it gives plenty of color all season.

FASHION

(Plant Pat. 789)

An indispensable floribunda, tops in every way. The buds of oriental red open slowly into miniature hybrid-tea-like blooms of luminous pink, overlaid with gold, softening to clear coral. Fragrant, semi-double open blooms, 3 inches across, on good plants that grow 2½ to 3 feet tall. A mass of flowers all season.





FLORADORA

The exquisitely formed buds of glowing orange-scarlet are carried in sprays of from six to twelve. Each bud is slow opening to a fully double flower resembling a perfect little camellia. The plant is tall and slender. A showy, vigorous floribunda that well earned its award from All-America Rose Selections.



GERANIUM RED (Plant Pat. 811)

The 4-inch camellia-like flowers of vivid spectrum-red, heavily scented with the sweet heady fragrance of rose-geranium, will brighten your garden or home with their freshness. The blooms appear in clusters and also individually on single stems. An easy grower, the bush is medium in size, compact and is susceptible to few rose ills.

GOLDEN SALMON (Below)

Huge trusses of bright salmon-orange flowers, borne upright on a strong, bushy plant. A very striking and unfading color in any garden, which attracts immediate attention. Like other varieties in this color range, it needs to be located very carefully in relation to reds and pinks.



GOLDILOCKS (Plant Pat. 672)

The leading yellow floribunda. The buds are ovoid in shape, resembling miniature hybrid teas in form, and a rich golden yellow in color. Opening slowly and gracefully, they pass through many attractive stages. Goldilocks lasts a long time, as fresh new buds keep replenishing the overall effect of the golden yellow mass. The foliage is glossy, dark green, decorative and abundant. Perfect for border, bed, specimen or base planting.



IDEAL

Very dark, velvety crimson. The double, globular blooms have a light perfume and are borne in good sprays. They are long lasting. Dark, glossy foliage on a bushy plant. Recommended for borders.



© **JIMINY CRICKET** (*Plant Pat. 1346*)

A jolly new floribunda with masses of urn-shaped, tangerine-red buds, becoming coral-orange as they open. The color never is unpleasant. Blooms have about 20 petals of good size and substance, with true rose scent. A constant bloomer and healthy grower about 4 feet tall, ideal for hedges.

IMPROVED LAFAYETTE (*Below*)


Sturdy, upright plants grow 2½ to 3 feet tall. Glowing red blooms, deeply suffused a vivid crimson. The open flowers are of very pleasing, informal shape; slightly fragrant. Fine bedding and hedge rose; free flowering all summer and fall.



© **LAVENDER PINOCCHIO** (*Plant Pat. 947*)

The masses of tight buds are warm chocolate-brown overlaid by dusty pink, followed by smoky pink-lavender. When at last the flower is wide open, the colors soften to dainty silver-lavender with faint suggestions of rosy pink. The bright yellow stamens make a lovely contrast. Each cluster frequently has a dozen blooms. Delightful fragrance.



©  **MA PERKINS** (*Plant Pat. 1143*)

Daintily shaped buds of light coral shaded red change to graceful, cupped, 3½-inch flowers of sparkling coral-shell-pink, which become soft shell-pink. A free-blooming, bushy plant 2½ to 3 feet high. Very disease resistant. The fragrant, 25-petaled flowers come both singly and in clusters and make beautiful bouquets.



© **MASQUERADE** (*Plant Pat. 975*)

Each cluster of buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination. The golden yellow center bud in each cluster opens first, becoming rose-pink and deepening to red. Other buds follow the same color sequence. Clusters of 25 to 30 buds on a stem are not uncommon.

ORANGE SWEETHEART (*Plant Pat. 1155*)

Deep orange-pink—a new color in the Sweetheart group, blending well with other colors. Nicely formed, semi-double flowers with petals of good substance. Long-lasting clusters produced freely on a 1½ to 2-foot plant.



©

PINKIE (*Plant Pat. 712*)

A charming rose with its full share of artistic appeal. The bushy plants carry throughout the blooming season a great profusion of slender little pink buds opening to fully double flowers. The foliage forms a perfect background for the large rounded clusters of spicily fragrant, little blooms.



©



PINOCCHIO (*Plant Pat. 484*)

The buds are rich, appealing salmon, flushed with gold at the base, gradually changing to soft clear pink with deeper pink edges. Fruity fragrance. The great clusters of exquisite pointed buds open gradually to long-lasting flowers. Extremely hardy and very easy to grow. The 20 to 24-inch plant is always in bloom.



©

RED RIPPLES (*Below*)

Small, semi-double flowers with wavy petals, oxblood-red to carmine in color and carried in huge clusters. Glossy, wrinkled, healthy foliage. The plant is bushy and upright, growing about 3 to 4½ feet high. It blooms continuously all season long, from early summer to frost. This is probably the tallest red floribunda.



©



REDCAP (*Plant Pat. 1292*)

Clusters of fiery red bloom, large for a floribunda and very lasting. The wavy-petaled flowers open bright vermilion, gradually deepening to rich velvety crimson. A very vigorous, compact bush 2 to 3 feet tall, undemanding and highly resistant to foliage troubles.



©

RED PINOCCHIO (*Plant Pat. 812*)

The same lovely cup-shaped bloom as Pinocchio, but in a luscious rich carmine color, deepening and acquiring a velvety cast as the flower ages. The 3½-inch blooms are borne in large, long-lasting, unfading clusters. Delightfully fragrant. Vigorous, bushy and very free blooming.



"Tyler Beauties appreciate Beauty Growing at Arp . . . 1956 All-America Rose CIRCUS."



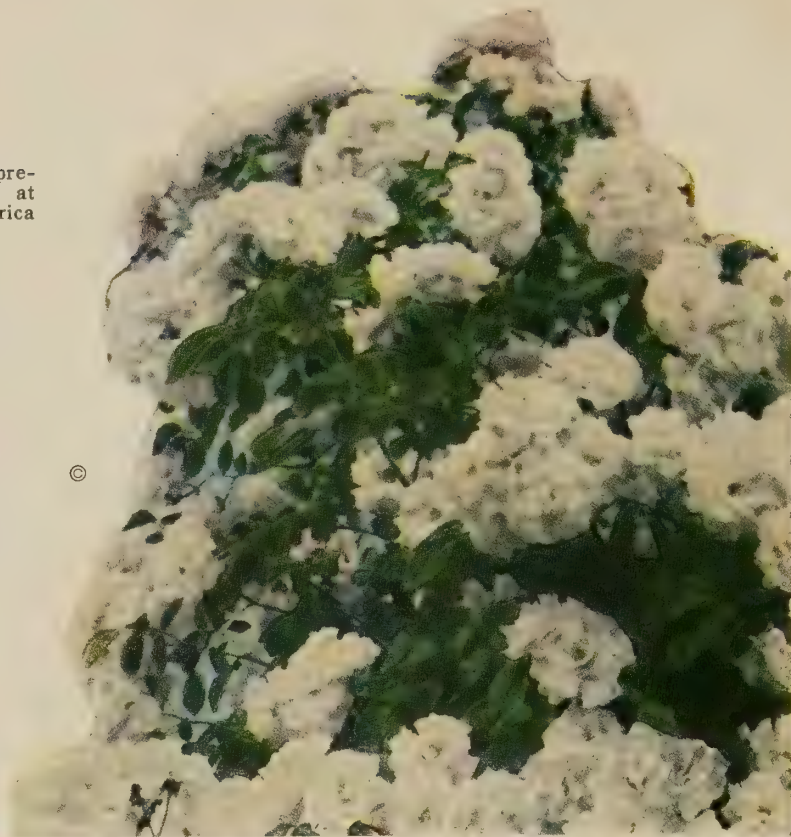
©

New for '56 SPARTAN (Plant Pat. 1357)

Gorgeous burnt-orange buds are carried both singly and in clusters on the sturdy plant. Slowly they open to big, hybrid-tea-shaped blooms of warm orange-red that soften to reddish coral. Flowers have 35 to 40 petals and sweet old-time scent. Blooms from early spring to hard frost. Extra hardy and robust. This is a champion in the Arp Garden.

VOGUE (Plant Pat. 926)

A wonderful floribunda with all the best qualities of its class. Intense cherry-coral, well-formed, 3 to 4-inch flowers of hybrid tea form. The very dark, ovoid bud opens slowly to a delightfully fragrant bloom, borne in sprays. Rich dark foliage on a 2½ to 3-foot bush. Excellent in combination with shrubs and evergreens or as a hedge.



©

SUMMER SNOW (Plant Pat. 416)

Makes a magnificent display early in the season, with the plant almost covered by the clusters of clear white blooms. Continuous flowering from early spring until late fall. The 2-inch, fluffy white flowers are sweetly fragrant and are carried in clusters of 12 to 15. Plants grow to about 20 inches, with light green foliage. Very popular for hedges.



©



©

WORLD'S FAIR (*Plant Pat. 362*)

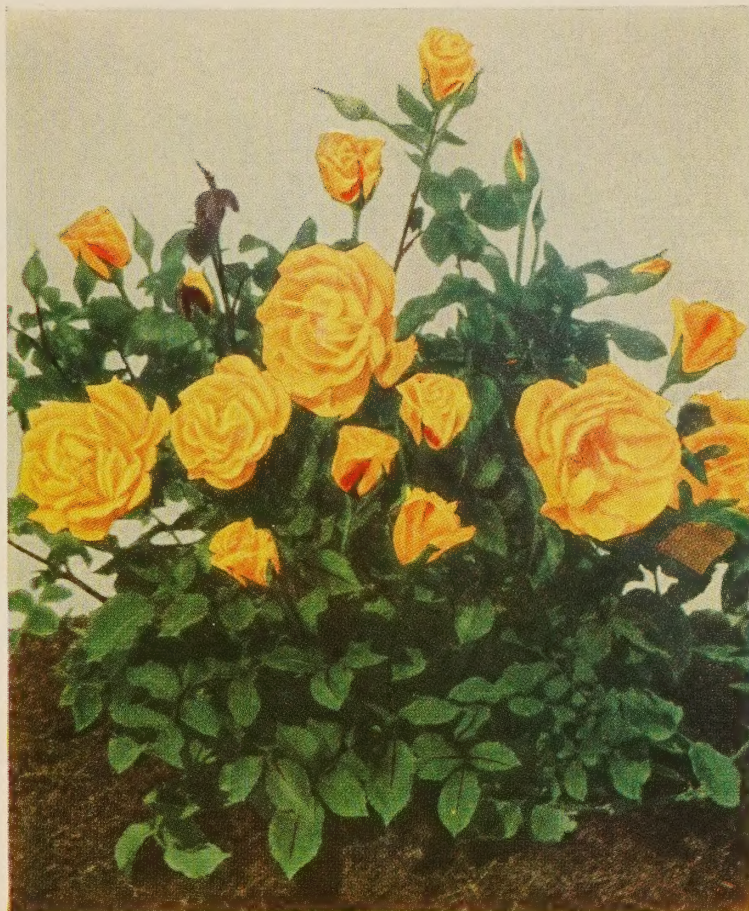
Clusters of large, double, velvety rich scarlet flowers that become dark maroon in the fall. Individual flowers have 18 to 20 petals and are nearly 4 inches across. Fragrant, bushy and exceptionally hardy. An ideal plant to make your garden and grounds the pride of your neighborhood. Makes a continuous display from late spring until frost stops the performance. This was one of the first winners of the All-America award, and it is still considered a very fine floribunda after fifteen years.

PIGMY GOLD (*Plant Pat. 1114*)

Double, golden yellow flowers only an inch in diameter, appearing both singly and in clusters. They are so dainty and tiny that they are of great interest wherever grown. In rich contrast to the buds and flowers is the dark, shiny green foliage. The dwarf, upright plant grows only a foot high. This delightful novelty makes a charming border plant, or it may be used to edge a walk.

PIGMY RED (*Plant Pat. 1319*)

A striking new companion plant for Pigmy Gold, with a petite, 12-inch plant covered with red bloom. The small, semi-double flowers are enhanced by a tiny white eye in the center. They are very freely produced; sometimes as many as 17 buds and flowers appear at one time on a bush. This little gem is excellent for borders, wall tops, for edging and for use in porch boxes. These twin Pigmies can be the "conversation piece" of your garden.



©

PIGMY GOLD



©

PIGMY RED

Rosa Rugosa HYBRIDS



PINK GROOTENDORST

Clusters of small, fringed, light shell-pink flowers that will remind you of carnations. A 4-foot shrub of robust habit, blooming all season. Very spiny and rugged border plant. Needs no special care or attention, but should be planted about 3 to 4 feet apart.



F. J. GROOTENDORST

Small, bright red, fringed flowers. Large clusters freely produced throughout the growing season on a 4-foot shrub. Leathery, wrinkled, dark foliage. The plant is very strong and bushy but can easily be kept at any height by pruning.



GROOTENDORST SUPREME

Excellent as a hedge. An improved variety having large, fringed, cherry-red flowers borne on a fine, large, well-foliaged bush. Gardeners' neglect and the severest winters will not stop the regular blooming or injure the robust habit of these Rugosas.



JAPANESE PERSIMMON, EUREKA

Persimmons are valuable fruit trees all over the South, coming into season in early fall when other fruits are scarce in this area. They are favorites with many who know them. Eureka is a hardy variety with a most delicious flavor. Sometimes seedless. Big red-orange fruit of custard-like consistency literally covers the tree and hangs until soft and ripe. The sugar content is high and is easily assimilated by the body. Slick dark foliage adds to the ornamental value of improved grafted persimmon trees. They should be transplanted in November till March.



BURKETT

Papershell PECAN TREES

Beautiful for Shade and
Productive, Too—



The Fast Growing State Tree of Texas

BURKETT

One of the most popular varieties, especially in West Texas. Large nut with thin shell and plump kernel of excellent flavor. Runs 40 nuts per pound and 55 percent kernel. Healthy; regular bearer.

DELMAS

Large size, running 45 nuts per pound and 48 percent kernel. Medium thin shell and plump kernel. Good quality. Vigorous, heavy bearer.

MAHAN

The giant pecan with the largest nut, the thinnest shell and bears when very young. In some localities it may not last as long or fill as well as other varieties, but in other areas it is highly valued.

MOORE

Runs 67 nuts per pound and 49 percent kernel. Usually prolific and one of the best commercial varieties for the East. Fast growing; early maturing. A nut of medium size, with thin shell.

MONEYMAKER

Runs 51 nuts per pound and 46 percent kernel. Recommended only for eastern parts of the country. Medium-sized nut, well filled with rich meat; easily cracked. Early and prolific.

SCHLEY

A thrifty, vigorous tree for the East. Long, medium to large, thin-shelled nuts, running 47 per pound and 61 percent kernel. Full and plump, with rich flavor. Only an average bearer but commands the top market price.

STUART

Grown farther north than most kinds. A large, strong tree bearing large nuts of good quality, running 55 per pound with 44 percent kernel. Shell is medium thin. An old and well-known pecan.

SUCCESS

Large, oblong nuts with thin shells and partitions, running 37 per pound, with 52 percent kernel. Full, sweet, yellow kernels. A regular and heavy bearer. One of the most valuable eastern varieties.

TEXAS PROLIFIC

Runs 48 nuts per pound and 54 percent kernel. Very prolific; widely grown in Texas. Medium thick shell and rich kernel. A heavy, early bearer and fast grower.

WESTERN SCHLEY

Runs 59 nuts per pound and 60 percent kernel. Thin shell, easily cracked. Very prolific and does well over a wide area. Probably more valuable for Texas than Eastern Schley.

HOW TO PLANT PECAN TREES

Pecans are an important crop in many parts of the South. The trees are most satisfactory for producing shade. They grow fast and begin to produce nuts in about five years.

Trees should be spaced about 50 feet apart. They succeed in sandy loam or light clay but not in sour or poorly drained locations. They deserve good cultivation and fertilization, for they are long lived, productive and very profitable. Cotton, potatoes or melons may be planted between the trees until they start to bear nuts; then it is well to plant a cover crop of soy beans, vetch or clover and turn it under. Valuable for shade on pasture and cattle grazing land, Pecan Trees are now highly prized home landscape specimens and permanent large shade trees for city streets.



SCHLEY



STUART



SUCCESS



TEXAS
PROLIFIC



WESTERN SCHLEY



DELMAS



MAHAN



MOORE



MONEYMAKER

ARP GROWN ROSES



Floribunda SPARTAN
Plant Pat. No. 1357
Each \$2.75,
3 for \$7.20



Hybrid Tea, LEMON CHIFFON
Plant Pat. No. 1241
Each \$2.50, 3 for \$6.60

COLLECTION OF 5 GREAT NEW ROSES

CIRCUS. Multicolor floribunda.
SPARTAN. Reddish coral floribunda.
GLADIATOR. Scarlet ever-blooming climber.
LEMON CHIFFON. Fragrant, rich yellow hybrid tea.
PINK FROST. Solid pink hybrid tea.

1 each of all five for

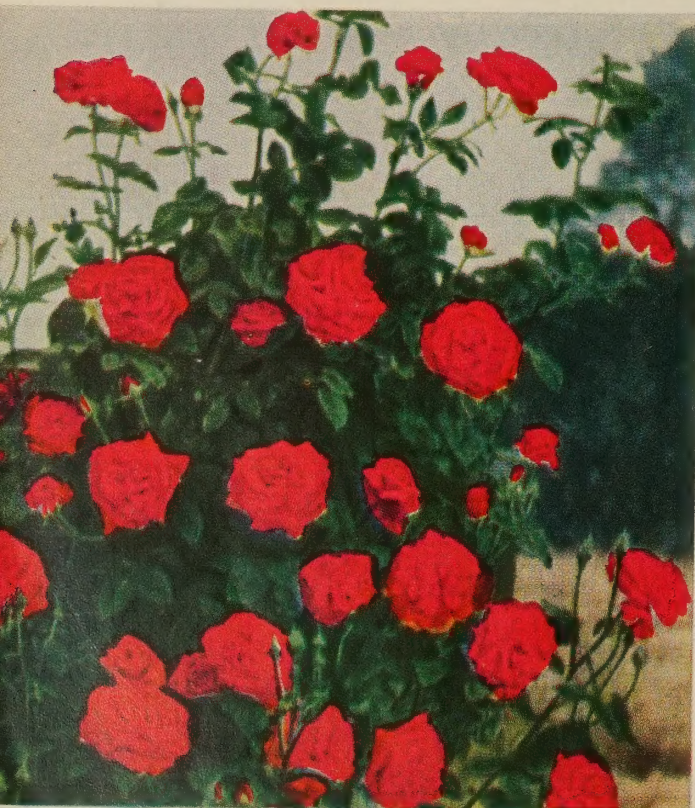
\$11.75
delivered
(Value \$13.00)



Floribunda CIRCUS. Plant Pat. No. 1382. AARS 1956
Each \$2.50, 3 for \$6.60



Hybrid Tea
PINK FROST
Plant Pat. No. 1269
Each \$2.50,
3 for \$6.60



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Each \$2.75, 3 for \$7.20

